

3 Ways You Can Use PLR To Increase Your Income!

**Easily use PLR to jump-start your
earnings.**

By
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of www.shopforplr.com

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Write a blog post about it.

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Send it to those opted in to your emailing lists.

Add it to your own product packages as a bonus.

Sell it or add it to your membership websites.

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This informational report contains strategies and helpful tips that could help you to earn money by utilizing PLR in your business if you further investigate or implement the ideas provided. I make absolutely no guarantee, that by following any of the advice contained in this report, that you will earn money. Due to conditional changes in internet marketing I reserve the right to alter or change my opinion.

If you see a link in this report there is a good chance that I am either the owner of the website or an affiliate and will earn money if you make a purchase. As a work at home mom this is how I help to support my family by supplying quality information and products to those looking for them.



About Alice Coaxum:

Alice Coaxum, a happily married homeschooling mother of four daughters enjoys spending time with her family, healthy cooking, reading and learning. As a stay at home and a work at home mom she juggles many tasks.

Her love for [internet marketing](#), helping home based business owners and socializing led to the creation of [Wahms Online Network](#) a well rounded online social network where others can brand themselves, gain new business connections and promote their businesses or make new friends, share recipes, their life and health tips.

As a PLR writer she creates quality PLR (private label rights) articles, blog posts, autoresponder emails and reports available at [ShopForPLR.Com](#)

With the state of our economy today many are seeking out ways to create an income from home or looking to add to their existing income. This may be a goal for you as well.

There are many ways to achieve the goal of creating a sustainable income from home and PLR is one of those ways that can be used alone or combined with other money making methods to propel your income.

Today we will talk about 3 different ways that PLR can be utilized to earn money.

You could use PLR content to build a niche blog or website. Niche means you are tightly focusing on one topic. Your niche blog or website could be about anything.

You would create a blog or website with lots of content centered around the topic of your choosing. You could go with a topic that you have a passion for or you could research and see what topics are evergreen, meaning a topic that doesn't go out of style.

You will want your site to produce income for a long time so keep that in mind when choosing a niche. The latest fad that is hot right now may be easily dismissed a year or even a few months from now.

PLR articles help you to keep up with the constant demand for new content, insuring that your visitors will want to return to see what's new and your site

won't become old and stale.

I have seen niche sites in so many different categories like weight loss, pets, sewing, jewelry creation, marketing, fitness and cooking which are very common niche areas to not so common niche areas like toilet seats, and specific illnesses.

As long as people have an interest in the niche you are providing, your possibilities are endless. Your niche site could be about almost anything you desire.

While the people behind these money making niche websites may or may not have a passion for whatever niche area they are choosing to showcase, there is one thing that they do have in common ... ads.

They are utilizing, Google AdSense, AdBrite, Amazon, Panthera, ClickBank and a host of other advertising networks, marketplaces and affiliate programs, to their advantage in order to earn money while providing quality content to their readers.

With certain advertising networks you earn when someone clicks on an ad displaying on your website and with others which are performance based ads, the person has to give their email address, take a survey or get a quote.

With marketplace and affiliate programs you earn a commission when someone makes a purchase.

When someone clicks or performs an action from an

ad placed on your niche website..you earn. It doesn't matter what day of the week or what time of day it is. You could literally be asleep and your niche website could be making you money.

With marketplace and affiliate programs you earn a commission when someone makes a purchase.

Some niche website owners also use email opt-in emailing lists to communicate with their readers in a more intimate way on a frequent basis regarding that niche topic, monthly, weekly or even daily.

Connecting with their readers that way helps to guarantee that their readers have a chance to see what they have to say regularly, whether they ever come back to their website or not on their own. This gives them a way to pull them back to their website, over and over again.

When people search in search engines they want to get to a website that can provide them the information that they are looking for. Why not let that website be yours? If they see products they want to purchase why not let it be through you?

Try starting just one niche site and once you have that up and running really well you can move on to another to avoid letting one site suffer while trying to start another.

If you need a domain name [Godaddy](http://godaddy.com) is a place where you can buy them pain-free and you don't even have to use them to host your websites. The process is

so easy that you can actually input the nameservers to the host that you will be using at the time of purchase.

You can host your site easily and affordably at [HostGator](#). In fact they will host all of your websites for just one low price.

What if you already have a business? Of what use could PLR possibly be to you? Want **more** sales and referrals .. read on.

You can use PLR to promote your existing business. Your business could be a brick and mortar store like a specialty product store or a hair salon. Or your business may be a web store where you sell handmade items online, an MLM business or a direct sales business.

For one with an actual physical store. You will want to build your web presence online which will in turn cause local people to come visit your store and shop or shop from your companies website if you also take orders online.

If you are one who is building a business online you will definitely want a web presence as this will mainly be how you meet potential customers and teammates.

You would use relevant helpful PLR articles that would be of interest to someone who might be interested in products just like yours, services just like you sell or looking to join a business

opportunity just like yours.

When they search for information in the search engines, whether it is for a specific type of product or an answer to their question, you want them to find you.

Blogging with PLR is a way that you can make this happen. For example if you were involved with an MLM network marketing company that sells vitamins and other health items, you could use health and wellness PLR articles that focus on what vitamins the body needs to function properly, how the lack of certain nutrients affect the body and the type of vitamins that are needed during pregnancy.

You also could choose to use PLR articles to focus on MLM, showcasing the business side of things like what to look for in an MLM or how to promote your MLM business, which would catch the eyes of those looking for work at home opportunities and marketing techniques.

You never know who may join you in your business or purchase your products because of all the timely and helpful information you provide to them.

Be sure to add an opt-in box on your blog where people can sign up for your emailing list. This way if they never visit your blog again you will be able to contact them and pull them back to your site when you have a blog post that catches their interest.

If they really like the content that you provide on your site then it is more likely that they will subscribe to your emailing list.

Offer them something of value for free that they cannot get on your website to entice them to sign up. You can use PLR to create the gift that you will give away to your subscribers too.

You may want to offer a free report on something related to having or running a business for example if you are in an MLM or Direct Sales, or offer an extra article that you won't place on your website.

Give them a reason to sign up or opt in, don't just ask for names and email addresses and expect it to happen. You can also share sales, coupon codes, tips and other relevant material with your list.

While you don't have to, I suggest personalizing your PLR because it makes it unique to you alone. No one can speak like you better than you. It gives your "voice" to the articles you place on your website and helps the reader get to know you and learn to trust you.

If you are purchasing quality PLR material the hardest work is done for you. You are just adding "You" to the articles.

Use PLR with your emailing list. Never run out of quality niche related content to provide to your list. You can use whole articles or just use a

portion of an article to build off of.

Leave a way for your list members to communicate back with you to increase the dialog between you and your subscribers.

Ask thought provoking questions, give out more freebies. Get creative as you like with your PLR. However, you should, for the most part, try to stick close to the niche topic that they signed up for.

If someone signs up to your list that is supposed to be about foods for weight loss, they might also enjoy learning about how different vitamins help the body and which exercises they should start out with if they were sedentary.

They might not be so interested if you start sending out messages about dogs, internet marketing, gardening or car repair. Lack of interest could cause your subscribers to click that link at the bottom of your email messages and opt-out.

So if you do decide to widen out of your niche just a little, make sure that the topic is related to the niche in which you had them sign up for so you can retain your subscribers.

Remember, you can always have multiple lists for all of the different niches that you may choose to have.

Let's say you have multiple niche websites. You

have one about cooking, one about fitness, one about dogs and one about skin care.

You could operate four different lists under the same emailing list/ autoresponder company but only send relevant content to each list, making sure that subscribers only get content that they are interested in.

You can literally set and forget messages on your autoresponder with PLR content, so that everyone who opts into to your emailing list will get the same exact thing in the same order and you can still send out messages whenever you want to as well.

It wouldn't matter if they signed up a year later, they would still get the same messages that everyone else on your list already got.

This will consistently keep you in contact with your subscribers. You set up the schedule for your mail outs. Will it be monthly, weekly, every other day or daily? It's up to you.

If you wish to personalize your PLR articles you can always can add facts, quotes, opinions, picture, videos and polls.

You could also switch up the order of the paragraphs or sentences or omit some of the article until it is exactly the way you want it to be. PLR can be UNIQUE to you if you tweak it.

Of course you can always use your PLR as is. That's what makes it so easy and versatile. The hard work is already done for you and you can use it almost any way you see fit.

If you haven't started building your emailing list, there is no better time than the present. There are several companies that offer autoresponder and emailing capabilities. There are a few that are free and some carry a monthly fee.

I personally use [Aweber](#) to send email messages to those on my lists because it is relatively easy to use, reasonably priced and I can create and send unlimited messages that will get through to my lists.

Do a little research before you decide to pay for an autoresponder because some emailing list companies have a very high bounce rate. If the email bounces, your subscriber won't get it.

When you take the time to prepare an email for your subscribers you want to be sure that they will actually receive your message.

These are only three of the ways you can use PLR to increase your income. With PLR you are only limited by your imagination and you can be as creative as you want to be.

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Work At Home Check List Report 6 page PLR report with 2404 word count. Report comes as a text file, odt file and PDF file.

12 Articles:

Why Do You Want To Work From Home? - word count 530

Use Your Passion When Choosing A Work At Home Business. - word count. 384

Plan Out Your Work At Home Business. - word count 533

Creating Your Work At Home Schedule. - word count 419

Figure Out Your Business Budget. - word count 595

Is Your Mindset Right For Working At Home. - word count 590

Get Your Family Prepared. - word count 660

Organize The Space In Your Home Designated For Business. - word count 440

Make Time For Yourself When Working From Home. - word count 365

Ignore Unnecessary Interruptions When Working From Home. - word count 556

Don't Treat Your Business Like A Hobby And Expect Good Results. - word count 458

Create Your Online Presence With Facebook. - word count 403

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